



Experiential Ink Multimedia

E: amc@experientialink.com P: 949-400-6422 W: www.experientialink.com

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CONTACT: Anne-Marie Cox

949-400-6422

amc@experientialink.com

~ MODERN DAY MEETS OLD SCHOOL CLASSIC ~

LOCAL FINE ART PORTRAIT ARTIST

VIN WEATHERMON FEATURED ON CBS “THIS IS LA”

For more information on the portraits and Vin, visit: www.portraitsbyvin.com

Irvine, California – July 17, 2018 – Renaissance portrait artist, Vin Weathermon and Circle 8 Productions, announce the official air date of *This is LA* on CBS. Tiffany Panhilason is host of *This Is LA*, with the segment set to air Saturday, July 28th at 3:30 p.m. on KCBS, Los Angeles/CBS, Channel 2.

“When you schedule a VIP session at the historic Irvine studio, we work to highlight a story through the fine art portrait and that story can be true or fiction. Sometimes the creative work, like those in the Masterpiece series, express a passion or a dream life,” Weathermon explains.

Weathermon started as a commercial and portrait photographer, nearly 30 years ago in southern California. Throughout his career, Vin worked as an independent photographer for commercial clients, academic institutions, faith-based organizations and publications.

After studying and following the work of the late Phillip Stewart Charis, Weathermon became interested in creating renaissance portraits as a business. As most know, the portrait business is nothing new, as fine art portrait artists have been commissioned by leaders and families for centuries. What is most important is that the artist truly captures the essence of the individual, the family or the business legacy.

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“Most of the time, we focus on the person’s expression and personality and aim to capture the legacy they want family and friends to know. The portraits in the leadership and renaissance series communicate the more accurate stories of the individual or family, says Weathermon.”

Every portrait is near life-size and finely detailed with oil and a signature. To further showcase the grand sized portrait, each piece is completed with a museum quality gilded frame and carefully packaged with a certificate of authenticity.

About Vin Weathermon:

Vin Weathermon is a Southern California native and an acclaimed artist for more than 25 years. In Vin’s photography career, he has achieved true mastery in various artistic genres. Today, he captures the unique beauty of an individual or a family in his renaissance style portrait sessions. His passion of photography and his interest in learning additional mediums, led him to renaissance style portraiture. With each fine art portrait, he effortlessly communicates the soul and personality of each subject.

About Tiffany Panhilason:

Tiffany Panhilason’s started as a professional dancer, working with huge names like Black Eyed Peas, Carlos Santana, Justin Timberlake and Pharrell. She then became a model and worked in campaigns for Pepsi, Muscle Milk and Taco Bell before transitioning naturally to acting. Her bio includes TV shows; “*The Mindy Project*,” “*Castle*,” “*Two and a Half Men*,” “*It’s Always Sunny in Philadelphia*,” and most recently, “*Living Biblically*,” on CBS.

About Circle 8 Productions and This Is LA:

Circle 8 Productions (C8P) is a television and film production company that gives businesses and organizations a platform to reach targeted demographics. C8P educates and inspires viewers with engaging content that varies from feature films to lifestyle programming to business showcases and various forms of digital content. *This Is LA* is a lifestyle TV show that features the hottest new local businesses, restaurants, trends, products and weekend getaways. *This Is LA* is hosted by Robert Parks-Valletta, Oliva Jordan and Tiffany Panhilason.

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