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**Greater Irvine Chamber of Commerce Hosts Ribbon Cutting Ceremony  
Vin Weathermon Connects Business, Community and History  
Through Renaissance Style Portraiture**

**Irvine, CA - September 21, 2018** - The Greater Irvine Chamber of Commerce will host a ribbon cutting ceremony on Thursday, October 4, 2018 at 4:30 p.m. for Vin Weathermon Portrait Studio in Old Town Irvine. Irvine businesses participating include: Gigasavvy, La Quinta Inn & Suites, Knowlwood Restaurant and the Irvine Historical Society. **RSVP: Ribbon Cutting and Business Community Event.**

The community event will begin with a ribbon cutting ceremony and photo ops with leaders in Irvine and Orange County business. *"We're looking forward to this ceremony, a special evening of business and community coming together in historic Old Town Irvine. There is great history on this very land we stand on. Our hope is to bring people together on this night and continue to highlight and feature leaders in the community,"* says Vin Weathermon, Artist and CEO of Vin Weathermon Portrait Studio. Elected officials and press are expected to attend.

**Timeline of the evening:**

- 4:30 - Ribbon cutting ceremony and photos.
- 5:00 - Comments from Vin Weathermon, Irvine Historical Society and Experiential Ink Multimedia.
- 5:30 - Tour of Vin Weathermon Portrait Studio and viewing of the portrait gallery.
- 6:00 - Tour of Gigasavvy.
- 6:30 - Tour of La Quinta Inn and Suites.
- 7:00 - Tour of Knowlwood Restaurant.

**About Vin Weathermon Portrait Studio:** Vin Weathermon Portrait Studio is nestled quietly in a historic building and fine art gallery showcasing classic renaissance portraits. Located in Old Town Irvine, California, the building was originally built in the early 1900's and opened as the Irvine Hotel for seasonal workers in 1919. The artist, Vin Weathermon, is a Southern California native and an acclaimed artist for more than 25 years. In Vin's photography career, he has achieved true mastery in various artistic genres. Today, he captures the unique beauty of an individual or a family in his renaissance style portrait sessions. His passion for photography and his interest in learning additional mediums, led him to renaissance style portraiture. With each fine art portrait, he effortlessly communicates the soul and personality of each subject. Visit [www.portraitsbyvin.com](http://www.portraitsbyvin.com) for more information.

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**About Gigasavvy:** Gigasavvy is an Irvine-based creative marketing agency that uses art and technology to help brands tell their stories and grow their businesses. With full-service offerings that range from brand strategy, creative, technology, and media, Gigasavvy approaches each assignment from a strategic and creative lens to deliver powerful outcomes and business results. Clients on the Gigasavvy roster include Hi-Chew, Flame Broiler, Wahoo's, Chapman, Sugarfina, Rebecca Taylor and Toshiba. Housed in an industrial-style building in Irvine, (the 2nd oldest commercial building in Orange County), you can't miss them while you're sitting in traffic on the 5 freeway. For more information, go to [www.gigasavvy.com](http://www.gigasavvy.com).

**About La Quinta Inn & Suites:**

Listed under the National Registry of Historical Sites, La Quinta Inn & Suites is located in the heart of Orange County. The hotel is known for its historic location and unique design. A former bean and grain warehouse, the rooms were converted from a lima bean silo to unique hotel rooms with modern-day amenities. Rooms include flat-panel TVs, Wi-Fi, hair dryers and irons. Irvine is home to some of the area's best shopping, educational institutions, beaches and entertainment. For more information, click here: [La Quinta Inn & Suites Irvine](#).

**About Knowlwood Restaurant, Irvine:**

Serving burgers in Orange County, California since 1957. The Knowlwood Restaurant in Old Town Irvine is a National Historical Place. Built in the 1890's, the building was originally a Blacksmith Shop and artifacts from those humble business building days are on display. Serving the World's Best® Burgers, Turkey Burgers, Veggie Burgers, Frisco Burgers, 17 Draft Beers, Wine, Sandwiches, Salads, Tacos, Kid's Meals, Breakfast, Irish Nachos, and Milkshakes made by hand. Great place for kids and parties with games, sports TVs, open spaces, and large outdoor patios with picnic tables. For more information, go to: [www.knowlwoodrestaurants.com](http://www.knowlwoodrestaurants.com).

**About Irvine Historical Society:**

The Irvine Historical Society is dedicated to preserving the rich heritage of the Irvine Ranch. Once one of the largest private ranches in the United States, the Irvine Historical Society is headquartered at the Irvine Historical Museum – the oldest standing structure within the boundaries of the Ranch. The Society conducts a monthly Walking Tour of Old Town Irvine and The Irvine Historical Museum is open from 1pm - 4pm every Tuesday and Sunday. For more information, visit: [www.irvinehistory.org](http://www.irvinehistory.org)

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